



2017 Ledgestone Insurance Open Limited Edition Vendor Program

We will be offering a few different packages to vendors for the 2017 Ledgestone Insurance Open in regards to Discraft LE discs. The plan is to release these discs in three different waves and the wave assignments are listed in the file. Our plan is to be ready for Wave 1 on or around April 1st. In addition, we will have suggested MSRP prices for these discs of \$20. Any vendor that participates in this program will have the orders fulfilled and shipped from Discraft, with payment being due to Discraft as well.

The 2017 Ledgestone Insurance Open will be the largest disc golf event in the history of our sport. The event will have the capacity for 1300 players and will feature the largest purse in the sport's history. It is also our goal to give \$30,000 to St Jude. This tournament will also be a part of the Disc Golf Pro Tour and the event will be covered live by Smashboxx TV and will be covered by 6 different video production companies. It is expected that this tournament will generate significant media and fan interest. We also expect the largest disc golf gallery in the history of our sport on Sunday afternoon.

NOTE: The flag dyed Buzz mini will not count towards the total disc purchase amount. Buzz mini pricing will be \$5. You are only able to buy from the Special List at the 700 disc and above level. If you have questions about ordering or want to place an order, please contact Nate Heinold at nate@ledgestonegrp.com or give him a call at 309.657.2301

150 Disc Level - Bronze:

1. Any vendor purchasing 150 total discs throughout the 3 waves will get the exclusive six week window to sell these discs before other vendors can purchase these discs.
2. You will receive a 25% discount on any other sponsorship offer we have, and 25% off of any vending opportunity that we offer at the event.
3. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
4. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
5. You will have the ability to register up to one person for any division before registration opens to all players. We expect registration to fill quickly in 2017.
6. The purchase price for discs at this level will be \$10

250 Disc Level - Silver:

7. Any vendor purchasing 250 total discs throughout the 3 waves will get the exclusive six week window to sell these discs before other vendors can purchase these discs.
8. You will receive a 40% discount on any other sponsorship offer we have, and 40% off of any vending opportunity that we offer at the event.
9. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
10. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
11. You will have the ability to register up to two people for any division before registration opens to all players. Registration for some divisions filled in a few seconds in 2015.
12. You will get one free hole sponsorship at the event.



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13. You will be listed online at www.lisopen.com as a preferred vendor and will be promoted accordingly online and in print.
14. We will make one facebook post before the tournament promoting your brand, website, etc.
15. The purchase price for discs at this level will be \$10

400 Disc Level - Gold:

1. Any vendor purchasing 400 total discs throughout the 3 waves will get the exclusive six week window to sell these discs before other vendors can purchase these discs.
2. You will receive a 50% discount on any other sponsorship offer we have, and 60% off of any vending opportunity that we offer at the event.
3. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
4. You will be listed in the caddy guide as a preferred vendor.
5. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
6. You will have the ability to register up to three people for any division before registration opens to all players. We expect registration to fill quickly in 2017.
7. You will get two free hole sponsorships at the event.
8. You will be listed online at www.lisopen.com as a preferred vendor and will be promoted accordingly online and in print.
9. We will make one facebook post before the tournament promoting your brand, website, etc.
10. The purchase price for discs at this level will be \$10

700 Disc Level - Diamond:

1. Any vendor purchasing 700 total discs throughout the 3 waves will get the exclusive six week window to sell these discs before other vendors can purchase these discs.
2. You will also get hole sponsorship at the 2017 Ledgestone Insurance Open at 4 different courses.
3. You will get a banner to post at our premier course – the Lake Eureka Temp Course. The tournament will also agree to pay to print this banner for you.
4. You will be mentioned in our live broadcast as a Diamond sponsor.
5. You will be listed online at www.lisopen.com as a preferred vendor and will be promoted accordingly online and in print.
6. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
7. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
8. You will be listed in the caddy guide as a preferred vendor.
9. You will receive a 60% discount on any other sponsorship offer we have
10. You will receive free vending for the entire week of the event. This includes both FlyMarts, AM Check-in, Pro Check-in and vending at all course all week.
11. We will make two facebook posts before the tournament promoting your brand, website, etc.
12. We will list, on our website, a link to Ledgestone discs you are selling at whatever outlet you want to sell them at. We will promote this on our Merchandise page so people know they are supporting and buying Ledgestone discs.
13. You will have the ability to register up to four people for any division before registration opens to all players. Registration for some divisions filled in a few seconds in 2015.

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14. You will be able to buy up to 100 discs from our special list that can be counted towards the 700 total discs. These are very limited discs and have some lower pricing than the main run of LE discs.
15. The purchase price for discs at this level will be \$9.75

1100 Disc Level - Platinum:

1. Any vendor purchasing 1100 total discs throughout the 3 waves will get the exclusive six week window to sell these discs before other vendors can purchase these discs.
2. You will also get hole sponsorship at the 2017 Ledgestone Insurance Open at all 9 courses, which is an \$1800 value.
3. You will get a banner to post at our two premier courses – the Lake Eureka Temp Course and Northwood Park in Morton. The tournament will also agree to pay for these banners.
4. You will be mentioned in our live broadcast as a Platinum Vendor sponsor.
5. You will get two ads/commercial spots to be aired during the live broadcast on Smashboxx TV.
6. You will be listed online at www.lisopen.com as a preferred vendor and will be promoted accordingly online and in print.
7. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
8. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
9. You will receive special mention at the Awards ceremony.
10. You will be listed in the caddy guide as a preferred vendor.
11. You will receive a 70% discount on any other sponsorship offer we have.
12. You will receive free vending for the entire week of the event. This includes both FlyMarts, AM Check-in, Pro Check-in and vending at all course all week.
13. You will get the second opportunity to buy and sell other special discs that Discraft/Ledgestone will create. These could include overstamped discs, misprints, special barstamps, etc.
14. We will make two facebook posts before the tournament promoting your brand, website, etc.
15. We will list, on our website, a link to Ledgestone discs you are selling at whatever outlet you want to sell them at. We will promote this on our Merchandise page so people know they are supporting and buying Ledgestone discs.
16. You will have the ability to register up to four people for any division before registration opens to all players. Registration for some divisions filled in a few seconds in 2015.
17. You will be able to buy up to 300 discs from our special list that can be counted towards the 1100 total discs. These are very limited discs and have some lower pricing than the main run of LE discs.
18. The purchase price for discs at this level will be \$9.75

2000 Disc Level – Official Vendor of the Ledgestone Insurance Open - TAKEN

1. Only one vendor will be given the title of the official vendor of the tournament and it will be first come and first served.
2. You will get the exclusive 6 week window to sell these discs before we put them on the order form. It is expected that we won't need to put many of these molds on the order form this year.
3. Discraft/Ledgestone will run and stamp a special "Vendor" LE disc to be sold by the vendor and the tournament only. The quantity of this LE run will be low and will only be available to the tournament and the vendor. Last year this disc was a special run, low quantity Cryzta Buzzz GT. This year we are considering doing a Grey/Smoked Z Glo Buzzz. This is an option and is not required.

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4. You will also get two hole sponsorships at each course at the 2017 Ledgestone Insurance Open at all 9 courses. Hole sponsorships cost \$200 so this is 18 hole sponsorships, which has a value of \$3600.
5. You will get a banner to post at four courses – the Lake Eureka Temp Course, Sunset Hills, Westwood Park and Northwood Park in Morton. The tournament will also agree to pay to print these banners for you.
6. You will be mentioned in our live broadcast as the official vendor of the Ledgestone Insurance Open. As part of this, Terry Miller of Smashboxx TV will promote any special you want to do during the event and push traffic to your site. In 2015, the last year we have tracking for this, our vendor did about \$700 of sales a day with this special that Terry was pushing. That year the special was buy one Ledgestone disc and get one 25% off.
7. You will receive special mention at the Awards ceremony.
8. You will get five ads/commercial spots to be aired during the live broadcast on Smashboxx TV.
9. You will be invited to one of our vendor buying events we will be hosting during the tournament, which will give you the opportunity to buy special discs from Discraft that will only be available at the tournament.
10. You will be invited to the VIP party that we will be hosting at Nate's house during the tournament.
11. You will be listed online at www.lisopen.com as the official vendor of the tournament and will be promoted accordingly online and in print. Your logo will also be utilized on the front page of www.lisopen.com, which had 150,000 views this last year.
12. You will be listed in the caddy guide as the official vendor of the tournament.
13. You will receive a 75% discount on any other sponsorship offer we have.
14. You will receive free vending for the entire week of the event. This includes both FlyMarts, AM Check-in, Pro Check-in and vending at all course all week.
15. We will make three facebook posts before the tournament promoting your brand, website, etc.
16. We will do a special stamp that will be stamped on one player pack disc. The theme of this stamp would be to promote that you as the vendor are the official vendor of the event. This stamp is expected to include your logo. This will be given to 1000 AM players.
17. You will be able to put a special Ledgestone coupon in the player pack for each player. This coupon can be whatever you want it to be but we certainly suggest tying it in with the event.
18. We will list, on our website, a link to Ledgestone discs you are selling at whatever outlet you want to sell them at. We will promote this on our Merchandise page so people know they are supporting and buying Ledgestone discs.
19. You will get the first opportunity to buy and sell other special discs that Discraft/Ledgestone will create. These could include over stamped discs, misprints, special barstamps, etc.
20. You will be able to buy up to 500 discs from our special list that can be counted towards the 2000 total discs. These are very limited discs and have some lower pricing than the main run of LE discs.
21. We are doing a special Jawbreaker Nuke (tentatively planned). These will be going to the first 500 AMS that sign up, and we will have about 150 leftover. You will be able to purchase half of these.
22. The official vendor will receive 100 Free Limited Edition Discs from Ledgestone's vault of LE discs.
23. You will have the ability to register up to eight people for any division before registration opens to all players. We expect registration to fill quickly in 2017.
24. You will be the only vendor allowed to do a presale of these discs, and we will promote you as the only vendor doing a presale.
25. The purchase price for discs at this level will be \$9.50

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