**Request for Sponsorship for 2018 Ledgestone Insurance Open**

**What:** Opportunity to be a sponsor Ledgestone Insurance Open, a national disc golf event taking place in Central Illinois. Disc golf is one of the fastest growing, recreational sports in the World. This tournament will bring people from around the World and every state.

**When:** This year’s tournament will take place August 9th through the 12th.

**How Much To Be a Sponsor** (all sponsors get mentioned on the website and will be listed in player’s guide):

* Exclusive hole sponsor: $200
* Food Sponsor: Ability to sell food/drinks at one course for one day is $125; ability to sell food/drinks at one course all weekend is $225
* Exclusive hole sponsor at three courses: $350
* Course Sponsor – Includes banner at course, video broadcast sponsorship, special mention at awards as course sponsor and hole sponsor at three courses: $450
* Elite Course Sponsor – Includes everything in course sponsorship and includes sponsorship of one of the two premier courses which will be the center of the tournament and includes an extra banner on the final hole: $650
* Silver Sponsor – includes hole sponsorship at 3 courses, video broadcast sponsorship, banner at course, special mention online, special mention at awards, chance to include goodie item in player’s pack bags and chance to present items in raffle: $750
* Elite Sponsor – Includes everything in the silver sponsorship plus special, additional sponsorship opportunities in the video broadcast and special introduction at awards ceremony: $1250+
* Major Sponsorship – Includes everything in the Elite Sponsorship plus additional banners at courses, additional sponsorship opportunities online, additional hole sponsorship opportunities, and more: $3000+
* Live Broadcast Commercial Sponsorship – $175 for one “30 second ad” to be played during tournament; $375 for three “30 second ads” to be played during tournament; $600 for five “30 second ads” to be played during tournament

**FlyMart**:

1. Main FlyMart: $100 (10 by 10 space, additional space can be bought)
2. Mini FlyMart: $100 (10 by 10 space, additional space can be bought)
3. Course Vending all Weekend at one specific course: $175
4. Course Vending at Finals at Lake Eureka on Sunday: $75
5. Both FlyMarts: $175
6. Both FlyMarts, Player’s Party, Vending at one Course all weekend: $300
7. Everything in Number 6 plus Vending at Eureka on Sunday: $350

**Other Sponsor Opportunities**:

1. FlyMart and Hole Sponsorship: $250
2. Both FlyMarts, Hole Sponsorship: $300
3. FlyMart, Hole sponsorship, one ad during live broadcast: $375
4. Both FlyMarts and Course Sponsorship: $575

**Details**: The 2018 event is a national event that will part of the Disc Golf Pro Tour. The 2018 tournament will be broadcast online by Smashboxx TV and will be covered by 4 other video production companies. Our tournament will be published online at [www.pdga.com](http://www.pdga.com), covered by local media, covered by disc golf media, is expected to have over 1200 competitors and should achieve 1,000,000 views from our video broadcasts.

**St. Jude Involvement**: In 2013 we decided to put the tournament proceeds towards St. Jude and raised $5,800. We put money towards St. Jude again in 2014 and in 2015 we gave $20,000. We gave $30,000 to St Jude in 2016 and another $20,000 in 2017. Our goal is to give $25,000 in 2018.

**Other Tournament Details**: In 2012 our tournament was the 6th largest tournament in the country. Our 2013 tournament was a very large event and our 2014 event was even bigger. 2015 was a banner year with 694 players and the LARGEST payout in disc golf history. Our tournament in 2015 had an economic impact of $971,000. The 2016 tournament was played at 8 courses in Central Illinois with 4 days of competition for professionals and 3 days of competition for amateurs and had a local economic impact of $1,500,000 with nearly 1000 players. The 2017 featured 919 players spread out over 9 courses. We expect the 2018 event to be the biggest yet!

**Contact**: Tournament director Nate Heinold’s contact information is 309.657.9971 and his email is nate@ledgestone.com - Sponsor checks can be made out to the Ledgestone Insurance Open and mailed to 1142 Peoria Street Washington, IL 61571