

REQUEST FOR SPONSORSHIP

- FOR 2022 LEDGESTONE INSURANCE OPEN -

What: Opportunity to be a sponsor for the Discraft Ledgestone Insurance Open, a national disc golf event taking place in Central Illinois. Disc golf is one of the fastest growing, recreational sports in the World. This tournament will bring people from around the World and every state.

When: This year's tournament will take place August 11th through the 14th.

HOW MUCH TO BE A SPONSOR

(all sponsors get mentioned on the website and will be listed in the tournament app):

Exclusive hole sponsor: \$200

Food Sponsor: Ability to sell food/drinks at one course for one day is \$125; all four days would cost \$350

Exclusive hole sponsor at three courses: \$375

Banner Course Sponsor – Includes banner at course, special mention at awards as course sponsor and hole sponsor at three courses: \$500

Elite Banner Course Sponsor – Includes everything in Banner Course Sponsor opportunity plus one additional banner at course and two additional hole sponsorships: \$900

Silver Sponsor – includes hole sponsorship at 4 courses, banners at 3 courses, special mention online, special mention at awards, chance to include coupon in player's pack bags, inclusion on master sponsor banner that is printed on each course, additional sponsor opportunities, etc: \$1,000 to \$5,000

Major Sponsorship – Includes everything in the Silver Sponsorship plus additional banners at courses, additional sponsorship opportunities online, hole sponsorship at all courses, vending opportunities at the tournament and more opportunities to be negotiated: \$10,000 to \$40,000 depending on opportunities

Additional Opportunities – Could include feather banners, viral marketing opportunities (such as decorating the water tower at Eureka), custom prints, truss banners, player party sponsorships, side event sponsorships (glo disc golf, one of the 10 Flex C Tiers, \$10,000 hole in one contest, etc) and other additional opportunities.

Presenting Sponsorship – Benefits negotiated directly with company: \$40,000+



FLYMARTS

One FlyMart: \$175 (10 by 10 space, additional space can be bought)

Both FlyMarts: \$350 (10 by 10 space, additional space can be bought)

Vending all Weekend at one specific course: \$500 (Eureka, Northwood already reserved)

Both FlyMarts/Vending at one course all weekend: \$750 (Eureka, Northwood already reserved)

10 feet of additional linear space for each flymart: \$150

Other Sponsorship Opportunities: Flymart and Hole Sponsorship: \$325 | Both FlyMarts, Hole Sponsorship: \$475



DETAILS

The 2022 event is a national event that will part of the Disc Golf Pro Tour. The 2022 tournament will be broadcast online by the Disc Golf Network and will be covered by 4 other video production companies. Our tournament will be published online at www.pdga.com, covered by local media, covered by disc golf media, is expected to have over 2300 competitors and should achieve 3,000,000 views from our video broadcasts.

ST. JUDE INVOLVEMENT

In 2013 we decided to put the tournament proceeds towards St. Jude and raised \$5,800. We put money towards St. Jude again in 2014 and in 2015 we gave \$20,000. We gave \$30,000 to St Jude in 2016 and another \$20,000 in 2017 and 2018. We gave \$36,000 in 2019, \$60,000 in 2020 and **a disc golf record \$200,000 in 2021** (spread over 4 charities).

CONTACT

Tournament Director Nate Heinold's number is 309-657-2301 and his email is nate@lisopen.com. Sponsor checks can be made out to **Nate Heinold LLC** and mailed to **1890 Constitution St Washington, IL 61571**

